



Environmental Criteria no. 300

Third edition

Criteria to be revised no later than December 31st 2021

BRONZE		Yes	No
300-1.1	The checklist “ <i>On the way to sustainable tourism</i> ” (i. „Á leið til sjálfbærrar ferðapjónustu“) has been completed.		
300-1.2	The company’s environmental policy is publicly displayed and easily accessible e.g. on company website.		
300-1.3*	Employees are well informed on the company’s environmental policy and get regular updates regarding its environmental actions e.g. during employee meetings or company intranet.		
300-1.4*	<p>Guests and employees have access to waste sorting facilities in public areas for at least:</p> <ul style="list-style-type: none"> a. Recyclable bottles and cans. b. Paper, cardboard and plastic... c. General house waste. <p>Detailed guidelines and information on the company’s waste sorting are visible to guests/clients by the waste sorting facilities. Guests are offered the possibility of handing other waste over to employees for further sorting.</p> <p>In addition to the aforementioned company employees sort the following:</p> <ul style="list-style-type: none"> a. Organic waste provided that the municipality offers such facilities. b. Batteries and hazardous waste. c. Metals. d. Glass. <p>Detailed work procedures apply to all sorting and handling of waste.</p>		
300-1.5	An action plan regarding sustainable tourism has been compiled based on the checklist “ <i>On the way to sustainable tourism.</i> ” All actions listed are clarified, timed and responsibility for their execution allocated to a specific employee.		
300-1.6*	The action plan is reviewed at least every other year and employees kept up to date. This includes the training of new recruits.		
300-1.7	At least six actions have been taken (see the checklist “ <i>On the way to sustainable tourism</i> ”), and at least <u>one</u> specific action in each category: <ul style="list-style-type: none"> a. Purchasing and resources. b. Energy. c. Waste. 		

SILVER		Yes	No
300-2.1*	The company demonstrates responsibility in the regions it operates in and main destinations e.g. by supporting development, nature conservation and/or community projects in the areas. This is confirmed by written documentation.		
300-2.2*	All in all at least twelve actions have been taken (see the checklist „On the way to sustainable tourism“, and at least <u>two</u> specific actions in each category: a. Purchasing and resources. b. Energy. c. Waste		
300-2.3*	The company monitors its environmental performance and keeps records of regular measurements for the last 12 months at least. The recorded measurements cover at least <u>three</u> of the following categories: a. Fuel consumption. b. Electricity consumption. c. Hot water consumption. d. Waste.		
300-2.4*	The company has studied ways on how to a. Measure it’s carbon-footprint. b. Reduce its emission of greenhouse gases. c. Offset its carbon footprint. See for example www.festasamfelagsabyrgd.is and www.kolvidur.is .		
GOLD		Yes	No
300-3.1	An individual or a group within the company assumes formal responsibility for implementation of its environmental policy, including execution of the action plan.		
300-3.2*	In addition to waste sorting in public areas (i.e. criteria 300-1.4) the same facilities are provided in guestrooms in accommodation facilities, in meeting rooms and aboard vehicles (employees can handle the sorting aboard vehicles). Detailed guidelines and information about the company’s waste management are visible to guests/clients in guestrooms, meeting rooms and aboard vehicles. Guests are offered the possibility of handing other waste over to employees for further sorting.		

300-3.3	All in all at least 24 actions have been taken (see the checklist „On the way to sustainable tourism“), and at least <u>four</u> specific actions in each category: a. Purchasing and resources. b. Energy. c. Waste.		
300-3.4	The company monitors its environmental performance and keeps records regular measurements covering at least 24 months. The records show progress or the maintaining of good performance for at least three of the following categories: a. Fuel consumption. b. Electricity consumption. c. Hot water. d. Waste.		
300-3.5	When purchasing supplies, goods produced in Iceland and Fairtrade goods (e.g. coffee, tea, cacao, chocolate and sugar) are the preferred choice.		
300-3.6*	The company monitors its carbon-footprint; and has established realistic and appropriate goals on how to offset it. See for example www.festasamfelagsabyrgd.is and www.kolvidur.is . (Applicable from January 1 st 2020).		

BRONZE	To obtain bronze certification <u>all</u> criteria in the bronze category must be fulfilled (300-1).
SILVER	To obtain silver certification <u>all</u> criteria in the bronze (300-1) <u>and</u> silver categories must be fulfilled (300-2).
GOLD	To obtain gold certification all criteria in the bronze (300-1), silver (300-2) and gold (300-3) categories must be fulfilled. Certification from the Nordic Swan or the European Eco-Label are equivalent to Vakinn gold certification, provided that the company fulfils Vakinn criteria no. 300-1.2, 300-2.1 and 300-3.1.