



# Environmental Criteria no. 300

Fourth edition

Criteria to be revised no later than December 31<sup>st</sup> 2021

<b>BRONZE</b>	To obtain bronze certification <u>all</u> general criteria must be fulfilled.
<b>SILVER</b>	To obtain silver certification <u>all</u> general criteria and all silver categories must be fulfilled (300-1).
<b>GOLD</b>	To obtain gold certification all general criteria, all silver (300-1) and all gold (300-2) categories must be fulfilled. Certification from the Nordic Swan or the European Eco-Label are equivalent to Vakinn gold certification, provided that the company fulfils Vakinn criteria no. 300-1.1, and 300-2.1.

<b>SILVER</b>		<b>Yes</b>	<b>No</b>
300-1.1*	The company demonstrates responsibility in the regions it operates in and main destinations e.g. by supporting development, nature conservation and/or community projects in the areas. This is confirmed by written documentation.		
300-1.2*	All in all at least twelve actions have been taken (see the checklist „On the way to sustainable tourism“, and at least <u>two</u> specific actions in each category: a. Purchasing and resources. b. Energy. c. Waste		
300-1.3*	The company monitors its environmental performance and keeps records of regular measurements for the last 12 months at least. The recorded measurements cover at least <u>three</u> of the following categories: a. Fuel consumption. b. Electricity consumption. c. Hot water consumption. d. Waste.		
300-1.4*	The company has studied ways on how to a. Measure it’s carbon-footprint. b. Reduce its emission of greenhouse gases. c. Offset its carbon footprint.  See for example <a href="http://www.festasamfelagsabyrgd.is">www.festasamfelagsabyrgd.is</a> and <a href="http://www.kolvidur.is">www.kolvidur.is</a> .		
<b>GOLD</b>		<b>Yes</b>	<b>No</b>

300-2.1	An individual or a group within the company assumes formal responsibility for implementation of its environmental policy, including execution of the action plan.		
300-2.2*	In addition to waste sorting in public areas (i.e. criteria 300-1.4) the same facilities are provided in guestrooms in accommodation facilities, in meeting rooms and aboard vehicles (employees can handle the sorting aboard vehicles).  Detailed guidelines and information about the company's waste management are visible to guests/clients in guestrooms, meeting rooms and aboard vehicles. Guests are offered the possibility of handing other waste over to employees for further sorting.		
300-2.3	All in all at least 24 actions have been taken (see the checklist „On the way to sustainable tourism“), and at least <u>four</u> specific actions in each category: <ul style="list-style-type: none"> <li>a. Purchasing and resources.</li> <li>b. Energy.</li> <li>c. Waste.</li> </ul>		
300-2.4	The company monitors its environmental performance and keeps records regular measurements covering at least 24 months. The records show progress or the maintaining of good performance for at least three of the following categories: <ul style="list-style-type: none"> <li>a. Fuel consumption.</li> <li>b. Electricity consumption.</li> <li>c. Hot water.</li> <li>d. Waste.</li> </ul>		
300-2.5	When purchasing supplies, goods produced in Iceland and Fairtrade goods (e.g. coffee, tea, cacao, chocolate and sugar) are the preferred choice.		
300-2.6*	The company monitors its carbon-footprint; and has established realistic and appropriate goals on how to offset it. See for example <a href="http://www.festasamfelagsabyrgd.is">www.festasamfelagsabyrgd.is</a> and <a href="http://www.kolvidur.is">www.kolvidur.is</a> . (Applicable from January 1 <sup>st</sup> 2020).		