



ENVIRONMENTAL CRITERIA

For all categories of tourism

2nd edition – valid until 31st December 2016

Company: _____

Respondent: _____

Assessor: _____

Date: _____

Environmental criteria (environment, sustainability and social responsibility)

MINIMUM REQUIREMENTS		Yes	No
300-1	The checklist "On the way to sustainable tourism" has been completed		
300-2	Guests and staff are invited to classify waste and to dispose of this at relevant collection points.		
300-3	The terms and conditions of all laws and regulations regarding the operation have been fulfilled and valid permits obtained.		
300-4	Land use complies with official planning and other statutes, e.g., relating to zoning plans, land use plans and the nature conservation strategy issued by the Ministry for the Environment.		
300-5	All the company's assertions of own excellence in environmental matters are based on facts, including information on the company's website, in brochures and in advertising.		
300-6	If there exist any unfinished matters relating to the company; that is, complaints, charges or lawsuits pertaining to the environment or the community, those issues are in the proper channels.		
GOOD		Yes	No
300-7	An action plan regarding sustainable tourism has been compiled on the basis of a sustainable tourism checklist, preferably keeping in mind guidelines which accompany the checklist. The plan is regularly revised and staff are informed of updates to it, for example with regard to the training of recruits.		
300-8	All in all at least six actions have been taken, and at least one specific action (see checklist) in each category, in order to: <ul style="list-style-type: none"> a. Reduce waste. b. Save energy (e.g. fuel, electricity and hot water). c. Encourage more economically viable procurements. 		
300-9	The company's statement emphasising sustainable tourism (see checklist) is on public display so that guests and others may be able to contribute suggestions and comments.		
BETTER		Yes	No
300-10	Regular measurements which have been carried out for 6-12 months indicate success in at least one area referred to in the company's action plan (see 300-7), for example: <ul style="list-style-type: none"> a. Reducing waste. b. Saving electricity. c. Saving hot water. d. Saving fuel. 		
300-11	All in all at least nine actions have been taken, and at least one specific action (see checklist) in each category, in order to: <ul style="list-style-type: none"> a. Reduce waste. b. Save energy (e.g. fuel, electricity and hot water). c. Encourage more environmentally viable procurements. 		
300-12	Information is available regarding the company's contributions to at least one project in the category of nature preservation or social affairs.		
300-13	Staff comply with the company's action plan on sustainable tourism and are able to explain it.		
BEST		Yes	No
300-14	Regular measurements which have been carried out for 6-12 months indicate success in at least two areas referred to in the company's action plan (see 300-7), for example: <ul style="list-style-type: none"> a. Reducing waste. b. Saving electricity. c. Saving hot water. d. Saving fuel. 		
300-15	All in all at least 25 actions have been taken, and at least five specific actions (see checklist) in each category, in order to: <ul style="list-style-type: none"> a. Reduce waste. 		

	b. Save energy (e.g. fuel, electricity and hot water). c. Encourage more environmentally viable procurements.		
300-16	Information is available regarding the company's contributions to at least: a. One project in the category of nature preservation. b. One project in the category of social affairs.		
300-17	An individual or group within the company assumes formal responsibility for the implementation of the action plan and possible improvements.		
300-18	The company purchases ethically accredited products in so far as possible, e.g. Fairtrade.		

COMMENTS:

BRONZE	To obtain bronze in VAKINN, all items in the category "GOOD" must have been marked "YES".
SILVER	To gain silver in VAKINN, all items in the categories "GOOD" and "BETTER" must have been marked "YES".
GOLD	To achieve gold in VAKINN, all items in the categories "GOOD", "BETTER" and "BEST" must have been marked "YES". In the event that a company holds an accreditation from ISO, the Swan, Earth Check or another recognised and comparable organisation, the gold award is guaranteed, on condition the company fulfils VAKINN provisions 300-9, 300-13, 300-16 and 300-17.